

The eye contour area is the primary indicator of the apparent (perceptible) age of an individual. The delicate skin of this area is thin and lacks support of large muscles or fat tissue. It is also constantly subject to eye movements and changes of facial expressions. For these reasons the eye contour area is one of the first to show signs of aging and formation of wrinkles that progressively become more evident.

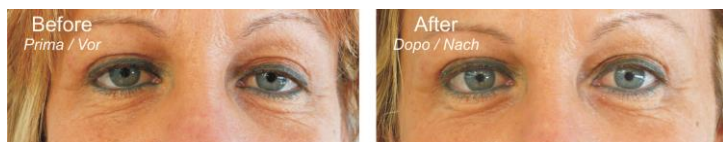
The skin of the lower eyelids is thin and it covers a bony structure with little fat or muscle underneath. Its complexion tends to a purple tinge due to numerous tiny veins carrying oxygen poor blood. Dark under-eye circles can create a major esthetic problem. Besides being unattractive, they significantly increase the perceptible age and impart a tired feeble appearance to the individual. They are common among many ethnic groups and across all ages. The most common causes of under-eye circles include:

- Heredity - Dark under-eye circles can run in families
- Stress - Physical or emotional stress and inadequate rest or sleep
- Pigmentation irregularities - Particularly among darker skinned individuals
- Aging – Thinning skin and loss of fat and collagen as one ages make the reddish-blue blood vessels under the eyes more visible
- Life style factors such as smoking or inordinate alcohol use
- Allergies and nasal congestion, which cause dilation and darkening of the veins that drain the eye contour area
- Sun exposure, which increases the production of melanin.

CHOLLEY Eye Contour Program is developed specifically as an intense localized treatment with three primary objectives to:

1. reduce lines and wrinkles
2. diminish the dark circles
3. relieve puffiness and congestion

It takes advantage of highly refined pure collagen in combination with very effective skin lightening and regenerating active ingredients. **CHOLLEY Eye Contour Program** delivers excellent results. It is easy to use and can benefit men and women of all age groups.



Performance characteristics & active ingredients

CHOLLEY Eye Contour Program performs important dermatological functions as follows:

- **Intense anti-wrinkle lifting action**
COLLAGEN, CUCUMIS SATIVUS EXTRACT, INOSITOL
- **Skin lightening and harmonizing action to diminish dark under-eye circles**
AZELAMIDE MEA, GLYCYRRHIZA GLABRA ROOT EXTRACT, CUCUMIS SATIVUS EXTRACT
- **Elasticizing, reinforcing, and hydrating action**
COLLAGEN, ASPARTIC ACID, CALCIUM PANTOTHANATE (Vit. B5), GLUTAMIC ACID, GLYCINE, INOSITOL, NIACINAMIDE (Vit. B3), PYRIDOXINE HCL (Vit. B6), ZINC SULFATE, SORBITOL, GLYCERIN, ALLANTOIN; UREA, HYDROGENATED POLYISOBUTENE.

Ingredients:

(Clearing Solution)

Ref. 723-A

AQUA, PROPYLENE GLYCOL, SORBITOL, GLYCERIN, RICINOLETH-40, AZELAMIDE MEA, PHENOXYETHANOL, PHENETHYL ALCOHOL, CUCUMIS SATIVUS FRUIT EXTRACT, GLYCYRRHIZA GLABRA ROOT EXTRACT, ETHYLHEXYLGLYCERIN, NIACINAMIDE, UREA, CALCIUM PANTOTHENATE, GLYCINE, INOSITOL, ALLANTOIN, ZINC SULFATE, PYRIDOXINE HCL, PARFUM, ASPARTIC ACID, GLUTAMIC ACID, D-LIMONENE.

(Eye Contour Patch)

Ref. 732-B

COLLAGEN, HYDROGENATED POLYISOBUTENE, PPG-15 STEARYL ETHER, PEG-40 SORBITAN PROLEATE.

Packaging:

Available in retail version



CHOLLEY Eye Contour Program

Ref. 732V
Kit