

This outstanding firming and hydrating cream tighten and reinforces the skin of face, chin, neck, and décolleté. Anatomically, these areas are subject to much movement and lack support of large muscle groups. Consequently, they are susceptible to loss of elasticity (e.g. double chin) and formation of deep wide wrinkles.

**CHOLLEY Crème Tenseur Suractivée** facilitates production of new collagen and elastin fibers through an advanced nano structure, ECM Moduline, whose action delivers superb results.

**ECM (Extra Cellular Matrix) Moduline** is a high technology molecule the binds with special receptors at the surface of the cellular membrane to kick off the production of a special protein called Smad Complex. This protein then migrates into the nucleus of the cell, where it boosts production of the extra-cellular matrix (i.e. collagen, hyaluronic acid, etc.)

ECM Moduline plays a key role in the regeneration of extra-cellular matrix through:

- Stimulation of the protein's synthesis
- Inhibition of enzymes that degrade collagen.

Clinical tests have demonstrated the efficacy of ECM Moduline in reduction of facial wrinkles by up to 45%.



**CHOLLEY Crème Tenseur Suractivée** couples the anti-aging action of ECM Moduline with the highly astringent properties of selected phyto extracts and complex sugars for an intense tensor action. It increases compaction and firmness of the skin with a very satisfying and immediately visible effect.

### **Performance characteristics & active ingredients**

**CHOLLEY Crème Tenseur Suractivée** performs important dermatological functions as follows:

- **Boosts production of new support fibers to tighten up the skin and to make the wrinkles less visible**  
PALMITOYL TRIPEPTIDE-28  
TOCOPHEROL (Vitamin E)  
RETINYL PALMITATE (Vitamin A)  
ASCORBYL PALMITATE (Vitamin C)
- **Intense emollient action to improve resilience and elasticity of the skin without leaving any oily trace**  
ARACHIS HYPOGAEA OIL  
HYDROGENATED C12-18 TRIGLYCERIDES

### **Ingredients :**

AQUA, ETHYLHEXYL PALMITATE, PEG-6 STEARATE, GLYCERIN, PEG-32 STEARATE, GLYCOL STEARATE, CETEARYL ALCOHOL, GLYCERYL STEARATE, ENZYL ALCOHOL, HYDROXYPROPYL CYCLODEXTRIN, DIMETHICONE, TOCOPHEROL, PROPYLENE GLYCOL, HYDROGENATED C12-18 TRIGLYCERIDES, DEHYDROACETIC ACID, PARFUM, RETINYL PALMITATE, ARACHIS HYPOGAEA OIL, PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE, ROSMARINUS OFFICINALIS LEAF EXTRACT, ASCORBYL PALMITATE, POTENTILLA ERECTA ROOT EXTRACT, ARCTOSTAPHYLOS UVA URSI LEAF EXTRACT, ZINC SULFATE, HEXYL CINNAMAL, PHENOXYETHANOL, LINALOOL, LIMONENE, ALPHA-ISOMETHYL IONONE, COUMARIN, PALMITOYL TRIPEPTIDE-28.

### **Packaging:**

Available in professional & retail version



CHOLLEY Crème Tenseur Suractivée

Ref. 719K  
150ml

Ref. 719V  
50 ml

- ***Firming and astringent action for a firmer and more compact skin***

HYDROXYPROPYL CYCLODEXTRIN  
ROSMARINUS OFFICINALIS (Rosemary extract)  
ARCTOSTAPHYLOS UVA URSI (Bearberry extract)  
POTENTILLA ERECTA (Tormentil extract)

- ***Hydrating and skin protecting action***

GLYCERIN

### ***Recommended use***

**CHOLLEY Crème Tenseur Suractivée** has a delicate fragrance and a light structure to ensure maximum comfort and satisfaction in use. As a protective and anti-aging product it can be used essentially on all skin types, but it is particularly beneficial for mature and flaccid skins. For those with particularly dry or dehydrated skins, which tend to mature faster, the use of this cream can begin as early as 30 years of age.

#### Application

Morning and evening, after complete cleansing of face, neck, and décolleté with

**BIOREGENE Lait** and **BIOREGENE Lotion** (normal to dry skins) or

**BIOREGENE Lait** and **BIOREGENE Fluide** (dehydrated or mature skins) or

**BIOCLEAN Lait** and **BIOCLEAN Lotion** (oily to mixed skins)

apply **CHOLLEY Crème Tenseur Suractivée** on face, chin, neck, and upper chest with a light massage using circular motions on the upper chest and upward sweeping motions on the neck and chin.