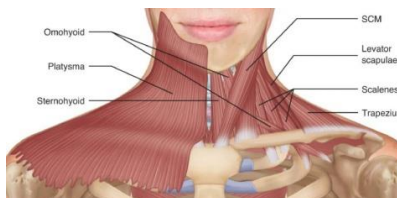


The skin covering the chin, neck and décolleté is very thin and only slightly thicker than that of the eyelids, which is only about 0.5-0.6 mm. It also lacks support of robust underlying bones or muscles that makes it most vulnerable to the combined effects of aging, gravity, and sun exposure. Compared to the face, this area is also lower in hydration and production of sebum due to fewer pores, sweat glands, sebaceous glands, and hair follicles (especially among women).

The neck area supports the weight of the head and it is almost constantly in motion. It is supported by a few relatively long thin muscles. The front of the neck is covered by a large and very thin muscles called Platysma. This delicate muscle is most susceptible to sagging and formation of wide deep wrinkles as the result of chronological and photo-aging.



CHOLLEY Phytobiotech Firming Neck Cream is an exceptional product specifically developed for treatment of neck and décolleté. Anti-aging and firming treatments for this area are very important due to its high visibility, and at the same time quite challenging due to its anatomical structure.

CHOLLEY Phytobiotech Firming Neck Cream is a powerful anti-aging and firming cream specifically developed for the skin of chin, neck, and décolleté to respond to problems of laxity (double chin – also called turkey neck) and deep lines and wrinkles. These problems are today exacerbated by “Tech Neck” the prolonged head down position assumed while using smart phones.

Drawing on our long and successful history of firming and anti-aging treatments and products, **CHOLLEY Phytobiotech Firming Neck Cream** utilizes the best and most effective ingredients with demonstrated results. It is very rich and effective in responding to the extremely challenging needs of the neck and décolleté.

Performance characteristics & active ingredients

CHOLLEY Phytobiotech Firming Neck Cream performs important dermatological functions as follows:

- Intense Hydrating–Film Forming Action against Trans-Epidermal Water Loss (TEWL)**

SODIUM HYALURONATE CROSSPOLYMER
SORBITOL
SCLEROTIUM GUM
GLYCERIN
DIMETHICONE

- Intense Skin Elasticizing Emollient Action**

BUTYROSPERMUM PARKII BUTTER (Shea Butter)
SIMMONDSIA CHINENSIS OIL (Jojoba Oil)
OLEA EUROPAEA FRUIT (Olive Oil) UNSAPONIFIABLES
TRITICUM VULGARE (Wheat) GERM OIL UNSAPONIFIABLES
GLYCINE SOJA (Soy Bean) OIL UNSAPONIFIABLES
POLLEN EXTRACT
ARACHIS HYPOGAEA OIL

- Powerful Anti-Aging and Firming Action**

OLIGOPEPTIDE-4
OLIGOPEPTIDE-5
CALCIUM PANTOTHENATE (Vit. B5)
RETINYL PALMITATE (Vit. A)

- Intense Anti-Stress / Antioxidant Action**

KRAMERIA TRIANDRA ROOT EXTRACT
ISOPROPYLBENZYL SALICYLATE
ISODECYL SALICYLATE
ALLANTOIN
TOCOPHEROL (Vit. E)
ASCORBYL PALMITATE (Vit. C)
PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE
PHENETHYL ALCOHOL

Ingredients:

AQUA, CETEARYL ALCOHOL, ETHYLHEXYL PALMITATE, PROPYLENE GLYCOL, POTASSIUM CETYL PHOSPHATE, BUTYROSPERMUM PARKII BUTTER, SORBITOL, KRAMERIA TRIANDRA ROOT EXTRACT, GLYCERIN, DIMETHICONE, GLYCERYL STEARATE, BENZYL ALCOHOL, SIMMONDSIA CHINENSIS OIL, ALLANTOIN, OLEA EUROPAEA FRUIT UNSAPONIFIABLES, HYDROGENATED C12-18 TRIGLYCERIDES, CALCIUM PANTOTHENATE, ISOPROPYLBENZYL SALICYLATE, SCLEROTIUM GUM, SODIUM CETEARYL SULFATE, TRITICUM VULGARE GERM OIL UNSAPONIFIABLES, GLYCINE SOJA OIL UNSAPONIFIABLES, TOCOPHEROL, OLIGOPEPTIDE-4, ISODECYL SALICYLATE, PARFUM, OLIGOPEPTIDE-5, ETHYLHEXYL STEARATE, DEHYDROACETIC ACID, RETINYL PALMITATE, ARACHIS HYPOGAEA OIL, ASCORBYL PALMITATE, PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE, POLLEN EXTRACT, PHENOXYETHANOL, SODIUM HYALURONATE CROSSPOLYMER, SODIUM ISOSTEARATE, POLYGLYCERYL-4 DIISOSTEARATE/ POLYHYDROXYSTEARATE/SEBACATE, PHENETHYL ALCOHOL, LIMONENE, ALPHA-ISOMETHYL IONONE, CI 17200, CI 19140.



CHOLLEY
Phytobiotech Firming Neck Cream
Ref. 1019V
50 ml

Recommended use

CHOLLEY Phytobiotech Firming Neck Cream is recommended for intense anti-aging and firming treatment of neck and décolleté. For best results, in the morning and at night,

1. Thoroughly cleansing face, neck, and décolleté with **BIOREGENE Lait**.
2. Rinse with lukewarm water and pat dry the skin completely.
3. Thoroughly tone the skin with **BIOREGENE Fluide**.
4. Apply your preferred **CHOLLEY** day or night cream with a light massage.
5. Apply **CHOLLEY Phytobiotech Firming Neck Cream** to the-neck and décolleté. Massage lightly to help absorb the product, using always upward strokes.

CHOLLEY Phytobiotech Firming Neck Cream may be combined daily with any other face product such as:

- **CHOLLEY Phytobiotech Satin Balm** (Anti-Glycation Face treatment)
- **CHOLLEY Phytobiotech Satin ACE Cream** (Firming Face treatment)

In case of discoloration due to age spots (or sun spots), particularly on the décolleté, we strongly recommend use of **CHOLLEY PHYTOCELL Harmonizer** prior to the application of the cream. Apply the cream afterwards with only a very light massage to avoid formation of tiny gummy residues.