

CHOLLEY Phytocell Booster is an extremely powerful lifting product with an intense anti-wrinkle flash action. It uses the latest advances in bio-engineering for maximum immediate and long term anti-aging benefits, evident by a younger-looking, fresher, and lifted appearance.

CHOLLEY Phytocell Booster amplifies the anti-wrinkle power of Uttwiler Spätlauber stem cells with other anti-aging and skin conditioning active ingredients in a product that:

- Boosts the vitality of epidermal stem cells
- Prevents the slackening of the skin and preserves the oval form of the face
- Reduces the depth and the size of the wrinkles by restoring the 3D structural integrity of the epidermis

Malus Domestica cell culture is obtained from Uttwiler Spätlauber, a rare variety of apple that grows only in Switzerland. It is not suitable as food because of its bitter taste, however, the stored fruit ages very slowly and can stay fresh looking for up to four months; long after other varieties have shrivelled away.

The longevity secret of this apple and its potential anti-aging benefits lie in unusual stem cells. In vitro tests have demonstrated that Uttwiler Spätlauber stem cells can increase proliferation efficiency of cell cultures by as much as 92%.

Performance characteristics & active ingredients

CHOLLEY Phytocell Booster performs important dermatological functions as follows:

- **Anti-wrinkle & anti-aging factors**

MALUS DOMESTICA CELL CULTURE EXTRACT
OLIGOPEPTIDE-5
CYCLODEXTRIN

- **Humectants & emollients**

HYALURONIC ACID
ALLANTOIN
UREA

Recommended use

For best results, in the morning and evening, after a thorough cleansing of the face, neck, and décolleté, place a few drops of **CHOLLEY Phytocell Booster** in the palm of your hands. Using fingertips and with a light tapping motion, apply **CHOLLEY Phytocell Booster** on all areas susceptible to formation of wrinkles or loss of elasticity.

Pay special attention to eye contour and lip contour regions that greatly benefit from this advanced phyto-biological product.

Ingredients:

AQUA, SORBITOL, PROPYLENE GLYCOL, HYDROXYPROPYL CYCLODEXTRIN, HYDROXYPROPYL STARCH PHOSPHATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERYL STEARATE SE, HYDROLYZED GLYCOSAMINOGLYCANS, GLYCERIN, SODIUM BENZOATE, OLIGOPEPTIDE-5, ACACIA SENEGAL GUM, CAPRYLYL/CAPRYL GLUCOSIDE, PHENETHYL ALCOHOL, SCLEROTIUM GUM, POTASSIUM SORBATE, MALUS DOMESTICA FRUIT CELL CULTURE EXTRACT, LEVULINIC ACID, UNDECYLENOYL GLYCINE, SODIUM LEVULINATE, PARFUM, POTENTILLA ERECTA ROOT EXTRACT, ALLANTOIN, UREA, INOSITOL, PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE, PHENOXYETHANOL, CHAMOMILLA RECUTITA FLOWER EXTRACT, XANTHAN GUM, LECITHIN, CROCUS CHRYSANTUS BULB EXTRACT.

Packaging:

Available in retail version



CHOLLEY Phytocell Booster

Ref. 1002V
30 ml

Why stem cells?

Adult stem cells play an important role as a repair system for living organisms. They are responsible for replenishing dying cells and regenerating damaged tissues. Skin stem cells are located in the basal layer of the epidermis, where they constitute 2-7% of the cell population. Skin stem cells have a limited life span and they are affected by environmental stress factors. As the skin ages the number and the efficiency of its stem cells diminish. To slow the aging process stem cells have to be protected and fortified. Fortunately, human stem cells exhibit epigenetic factors similar to those of some special plants. Hence these phyto stem cells can be used to supply vital nutrients (metabolites) to human stem cells and improve their health, strength, and longevity.