

CHOLLEY Phytocell Cream is an anti-aging cream with intense anti-oxidant and skin cellular repairing properties. Light and luxurious in texture, it penetrates instantly and boosts skin's energy for a radiant look and swift recovery from oxidation caused by free radicals.

CHOLLEY Phytocell Cream is the fruit of a long meticulous research and development effort for an entirely new generation of outstanding phytobiocosmetics. It amplifies the special properties of Alpine Rose with the help of other advanced active ingredients from the leading edge of bio-engineering science. It restores the vitality of skin's stem cells to achieve 4 major objective as follows:

1. To accelerate epidermal regeneration for stronger and more resilient skin
2. To visibly reduce wrinkles and other signs of aging
3. To reinforce skin's barrier function against environmental stresses and oxidation by free radicals
4. To impart freshly radiant look to the skin.

Alpine Rose (*Rhododendron ferrugineum*) is a prized indigenous plant of Switzerland that can cope with extreme conditions of cold, intense solar radiation, and nutrient poor soil. It contains excellent antioxidants and proteins such as Polyphenols, Chlorogenic acid, Taxifolin, Rhododendrin, and Dehydrins that protect against UV radiation, free radicals, extreme stress conditions and dehydration.

The stem cells cultures of Alpine Rose have proven their efficacy visibly reducing wrinkles and protecting the epidermal stem cells against UV induced and environmental stresses.

Performance characteristics & active ingredients

CHOLLEY Phytocell Cream performs important dermatological functions as follows:

- **Antioxidant & anti-aging factors**

ALPINE ROSE CELL CULTURE EXTRACT
VITAMIN A
VITAMIN B5
VITAMIN C
VITAMIN E

- **Humectants & emollients**

POLLEN EXTRACT
UNSAPONIFIABLE FRACTION OF OLIVE
WHEAT GERM, AND SOYBEN OILS
CERAMIDES
PHYTOSPHINGOSINE

Recommended use

For best results, following the application of the **CHOLLEY Phytocell Booster**, use **CHOLLEY Phytocell Cream** to hydrate and protect the skin. Apply the cream with a light circular massage on face and décolleté, and with gentle upward strokes on the neck.

Ingredients:

AQUA, ETHYLHEXYL PALMITATE, PEG-6 STEARATE, C10-18 TRIGLYCERIDES, HYDROXYPROPYL STARCH PHOSPHATE, PEG-32 STEARATE, GLYCOL STEARATE, GLYCERYL STEARATE, HYDROGENATED C12-18 TRIGLYCERIDES, BENZYL ALCOHOL, ISOMALT, ACACIA SENEGAL GUM, SODIUM LAUROYL LACTYLATE, TOCOPHEROL, SCLEROTIUM GUM, OLEA EUROPAEA FRUIT UNSAPONIFIABLES, PARFUM, TRITICUM VULGARE GERM OIL UNSAPONIFIABLES, GLYCINE SOJA OIL UNSAPONIFIABLES, DEHYDROACETIC ACID, CALCIUM PANTOTHENATE, UREA, PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE, GLYCINE, ASCORBYL PALMITATE, CERAMIDE 3, RETINYL PALMITATE, ARACHIS HYPOGAEA OIL, POLLEN EXTRACT, CHOLESTEROL, PHYTOSPHINGOSINE, CERAMIDE 6 II, XANTHAN GUM, CARBOMER, LECITHIN, RHODODENDRON FERRUGINEUM LEAF CELL CULTURE EXTRACT, SODIUM BENZOATE, LACTIC ACID, CROCUS CHRYSANTUS BULB EXTRACT, CERAMIDE 1.

Packaging:

Available in retail version



CHOLLEY Phytocell Cream

Ref. 1001V
50 ml

Why stem cells?

Adult stem cells play an important role as a repair system for living organisms. They are responsible for replenishing dying cells and regenerating damaged tissues. Skin stem cells are located in the basal layer of the epidermis, where they constitute 2-7% of the cell population. Skin stem cells have a limited life span and they are affected by environmental stress factors. As the skin ages the number and the efficiency of its stem cells diminish. To slow the aging process stem cells have to be protected and fortified. Fortunately, human stem cells exhibit epigenetic factors similar to those of some special plants. Hence these phyto stem cells can be used to supply vital nutrients (metabolites) to human stem cells and improve their health, strength, and longevity.